

Publicity Template

What

A template to write about your consultation and attract potential participants and possible partners or sponsors.

Why

Getting the word out into the community about your consultation is an important early step. Without awareness about your research, you may miss an opportunity to attract the interest of potential participants, partners or sponsors.

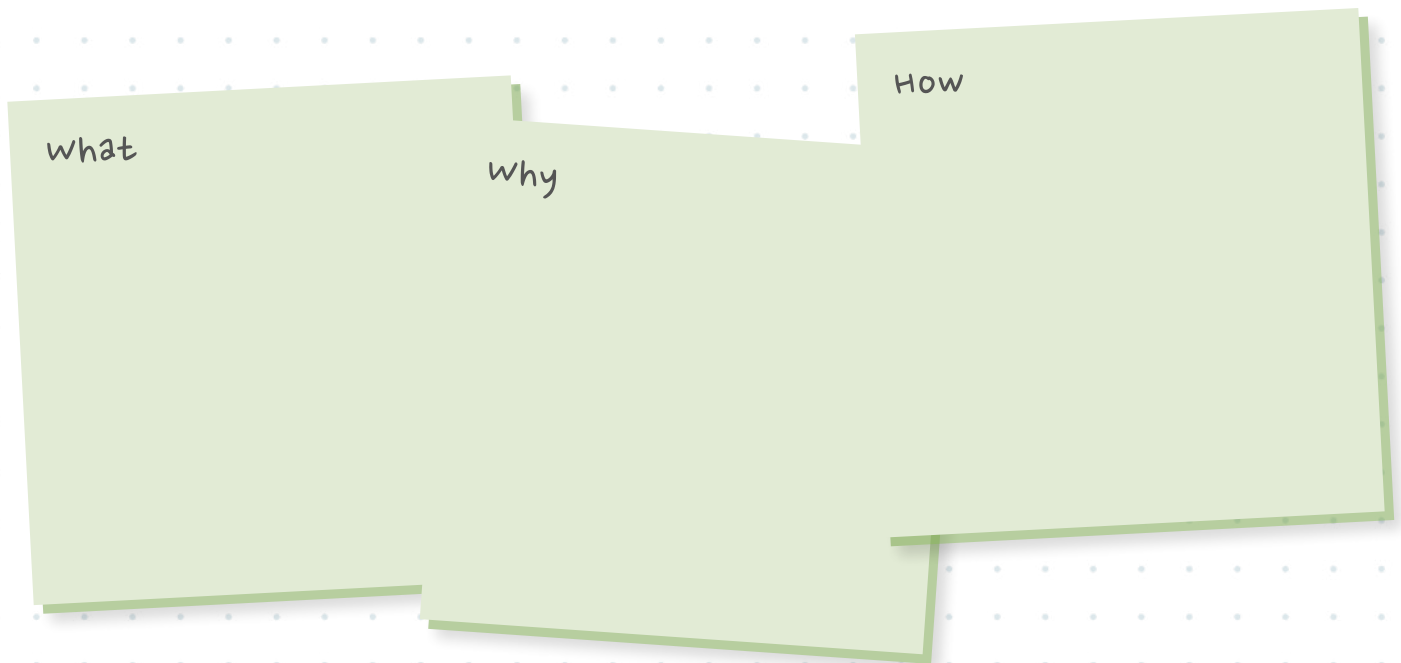
How

Use this template as a starting point for writing your publicising message. You can adapt, remove, or add new content sections as needed.

Ensure your message is short and precise. Use language that is user-friendly and adjusted to the specific context of your community. Avoid terms that may be too academic, offensive, or exclusionary. Be aware of language that might lead to social stigma or triggering for people.

Write your message and then edit it. Test your message by showing it to others and making adjustments based on feedback.

Share your message on channels where your target population is likely to see it.



We are here to help! [Reach out if you have any challenges or questions.](#)



Publicity Template

General theme

Objective

Purpose

Relevance (why is it important?)

Why your target audience and what is the value to them (e.g., long term impact, incentives, etc.)?

How will we use the information we collect?

How to sign up or get in touch with you if interested in being a participant:

